

DATA ANALYTICS - CERTIFICATE

The Business Administration program offers certificates within the Master of Business Administration (MBA) curriculum. Each certificate offers a comprehensive overview of graduate-level business management principles, combining foundational coursework in Strategic Management, Digital Marketing, Healthcare Management, and Data Analytics.

Data Analytics Certificate

Code	Title	Credits
MBA 6000	Management Essentials ¹	3
or MBA 6600	Applied Statistics for Business	
MBA XXXX	Data Analytics and Artificial Intelligence	3
MBA 7660	Business Intelligence	3
MBA XXXX	Machine Learning	3
Total Credits		12

¹ Students without previous business education will complete MBA 6000. Students with previous business education will complete MBA 6600.