

BUSINESS ADMINISTRATION - BS

St. Kate's business administration major prepares students to manage people, products and services in local and international marketplaces. Designed with leading organizations, our courses equip students with the skills and knowledge employers seek including the latest marketing trends in digital media and social marketing. The student's ability to lead others will be enhanced through course work in leadership, strategic management, change management, and business analytics. The skills students develop will be strengthened through participation in real-world projects with partnering organizations. In addition, students will run a business in their strategic management capstone through an interactive simulation program that integrates all the major functional areas of business: human resources, sales, finance and marketing.

This major is offered in the College for Women only.

Curriculum

Code	Title	Credits
Major Courses		
ACCT 2110	Financial Accounting	4
ACCT 2130	Managerial Accounting	4
ACCT 3202	Business Finance	2
BUSI 2012	Business Analytics	2
BUSI 3502	Global Business	2
BUSI 3642	The Legal Environment of Business	2
BUSI 3652	Business Law - Contracts	2
BUSI 4750	Business Practicum (or upper-division elective with approval of advisor)	2-4
BUSI 4800	Business Portfolio	0
LEAD 2202	Leadership and Influence	2
LEAD 3400	Leadership, Effective Teams, and Change Management ¹	4
or MBA 6100	Personal and Team Leadership	
MGMT 2402	Principles of Management	2
MGMT 3460	Managing Within a Diverse Workforce	4
MGMT 4400	Operations Management	4
MGMT 4490W	Strategic Management	4
MKTG 2302	Introduction to Marketing	2
MKTG 3250W	Integrated Marketing Communication	4
Total Credits		46-48

Code	Title	Credits
Required Supporting Courses		
ECON 2610	Principles of Microeconomics	4
ECON 2620	Principles of Macroeconomics	4
Select one course from:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	
Total Credits		12

¹ LEAD 3400 may be replaced with MBA 6100 if the student is admitted to the program that allows seniors to take MBA courses. See the MBA section of the University's Graduate Catalog for details. Note: the MBA classes are worth three credits each.

Business Portfolio

All majors are required to complete a business portfolio. The portfolio is the vehicle that enables students to integrate the life skills and knowledge they bring with them and the knowledge, skills and values learned within the courses and field experiences throughout the program. This portfolio allows students to validate their experiences at St. Catherine University.

The portfolio is cumulative in nature; most aspects are completed as part of course work. Students must present the portfolio to their advisor no later than the week of September 15-22 for December graduation or the week of February 15-22 for May graduation.

For specific portfolio (BUSI 4800 Business Portfolio) requirements, please refer to the Professional Portfolio Handbook.

Business Administration majors satisfy the Writing Requirement for Majors by completing MGMT 4490W Strategic Management and MKTG 3250W Integrated Marketing Communication. They complete the Liberal Arts and Sciences Core Writing Requirement with two other writing-intensive courses (CORE 1000W The Reflective Woman CORE 1000W The Reflective Woman CORE 1000W The Reflective Woman CORE 1000W The Reflective Woman and CORE 3990W Global Search for Justice CORE 3990W Global Search for Justice CORE 3990W Global Search for Justice CORE 3990W Global Search for Justice).

Business Administration majors may complete a minor in financial economics by taking two additional courses from the following:

ECON 3350 Public Finance
ECON 3460W Global Financial Issues
ECON 3650 Cost-Benefit Analysis

Code	Title	Credits
Fall Term		
BUSI 2012	Business Analytics	2
LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2
Spring Term		
ACCT 2110	Financial Accounting	4
BUSI 3502	Global Business	2
MKTG 2302	Introduction to Marketing	2
Fall Term		
ACCT 2130	Managerial Accounting	4
MKTG 3250W	Integrated Marketing Communication	4
Spring Term		
ACCT 3202	Business Finance	2
LEAD 3400	Leadership, Effective Teams, and Change Management	4
Select one from:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	

HLTH 1090	Biostatistics	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	
Fall Term		
ECON 2610	Principles of Microeconomics	4
MGMT 3460	Managing Within a Diverse Workforce	4
Spring Term		
ECON 2620	Principles of Macroeconomics	4
MGMT 4400	Operations Management	4
Fall Term		
BUSI 3642	The Legal Environment of Business	2
BUSI 3652	Business Law - Contracts	2
Spring Term		
BUSI 4750	Business Practicum	2-4
MGMT 4490W	Strategic Management	4
Total Credits		58-60