

# HEALTHCARE MANAGEMENT - BS

The healthcare management major is designed for women and men who want to accelerate or advance their careers in the healthcare field. This major prepares graduates for leadership roles in organizations across the health sector such as Accountable Care Organizations, biotech companies, community healthcare centers, federal healthcare agencies, health and/or policy advocacy organizations, group practice, health insurance companies, health IT companies, hospitals, outpatient clinics, pharmaceutical companies, public health departments, medical device and wearable technology companies, Fortune 500 organizations with medical/healthcare divisions, and research centers.

The Healthcare Management major is designed for individuals who have acquired professional experience or education relevant to healthcare. Working professionals who are interested in transitioning to the healthcare industry may also benefit from this major. To open future doors, students will have an opportunity to get a head start on a graduate degree: While working on a major in healthcare management, students may be eligible to take up to two courses from the St. Kate's Master of Business Administration (MBA) or Master of Arts in Organizational Leadership (MAOL) degree program. These graduate programs also offer concentrations in healthcare management and leadership.

Students in this major study business practices, leadership skills, and support services used by health sector leaders to identify, treat, prevent and control disease, sickness and injury. Students will be exposed to the various strategies used to providing a high quality of patient care in an efficient manner. Students complete courses in business providing them with the essential knowledge of health care financial management and managerial accounting, marketing, and management. Students gain insight into information technology uses in organizations, social science perspectives and the economics of healthcare. Students take advanced courses in managing a diverse workforce, critical studies of race and ethnicity, biomedical ethics, policy and politics in human services systems, and organizational communication skills, as well as a capstone senior seminar in healthcare management.

Even in a slow economy, when many industries have lost ground in capital expenditure and in jobs, the healthcare industry has continued to expand. This expansion translates to plentiful employment opportunities for individuals with the skills and educational background needed to work in this thriving sector of the job market. Minnesota in particular is a national leader in all dimensions of healthcare from technology to insurance to care providers. Serving in such an important, life-changing industry has its unique demands, but it also has its unique rewards. For students who are interested in health and healthcare, the healthcare management major can help them make a difference in healthcare facilities, and by extension, the lives of the patients they serve.

This major is available to students in the College for Adults.

## Common Aspects of All Business Majors

St. Kate's offers a values-based business education built upon a foundation of liberal arts and guided by the following mission: *Grounded in Catholic social teaching, the Department of Business Administration at St. Catherine University delivers a transformative business education, empowering students to develop performance-ready expertise, adaptability, and confidence to become ethical and effective leaders in their chosen field.*

In the classroom, students work to successfully master business fundamentals and gain an appreciation for the interrelated nature of business functions—tools necessary for navigating a global, competitive business environment. By conducting online research and preparing computer-based presentations, students learn to incorporate technology into solutions for business problems and become prepared for careers in worldwide, decentralized organizations. Examples of this type of essential, highly-relevant coursework are collected in each student's business portfolio, serving as a showcase of academic accomplishments required for graduation.

St. Kate's business majors benefit from abundant resources as they move through the program towards their career goals. Exceptional instructors, both full-time professors and practicing professionals with a broad range of experience, provide a balanced theoretical and applied business curriculum. Outstanding women role models and accomplished executives participate on-campus as guest speakers, mentors, and recruiters. Many of them are St. Kate's alumnae and employees of the 60+ companies attending St. Kate's annual on-campus job fair—the largest of any Minnesota private college or university.

St. Kate's business administration department, part of the School of Business, offers a bachelor of arts or a bachelor of science in one of the following fields:

### Majors\*:

- Accounting
- Business Administration
- Business Management
- Healthcare Management
- Marketing and Digital Strategy

### Minors\*:

- Accounting
- Business Administration
- Business Analytics
- Finance
- Healthcare Sales
- Integrated Marketing Communications and Design
- Leadership
- Management
- Marketing

### Certificates\*:

- Accounting - Post-baccalaureate Certificate
- Accounting
- Business Administration
- Digital Marketing
- Leading with Impact

\*See individual descriptions or the Programs of Study section of this catalog for information about which college offers the program (the College for Women or the College for Adults).

**See also:** **Business Administration** (<http://catalog.stkate.edu/undergraduate/business-professional-studies/business-administration/>), **Business Management**, (<http://catalog.stkate.edu/undergraduate/business-professional-studies/business->

administration/business-management-ba-bs/) **Healthcare Sales** (<http://catalog.stkate.edu/undergraduate/business-professional-studies/business-administration/healthcare-sales-ba-bs/>), **Business-to-Business Sales** (<http://catalog.stkate.edu/undergraduate/business-professional-studies/business-administration/business-to-business-sales-ba-bs/>), **Accounting** (<http://catalog.stkate.edu/undergraduate/business-professional-studies/business-administration/accounting-ba-bs/>)

This major is offered in the College for Adults only.

## Curriculum

Code	Title	Credits
ACCT 3202	Business Finance	2
BUSI 2012	Business Analytics	2
BUSI 3642	The Legal Environment of Business	2
ECON 3250	Healthcare Economics <sup>1</sup>	3-4
or MBA 6900	Applied Economics for Business	
IPE 1030	Healthcare Teams Foundations and Medical Terminology	2
or IPE 1040	Healthcare Teams and Quality Outcomes	
LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2
MGMT 3850	Healthcare Policy <sup>1</sup>	3-4
or MBA 6500	Healthcare Systems and Policy	
MKTG 2302	Introduction to Marketing	2
Choose one 3000 or 4000-level course in Leadership or Management		2-4
BUSI 4750	Business Practicum	
MGMT 3460	Managing Within a Diverse Workforce	
LEAD 3000	Clinical Leadership and Administration in Long Term Care	
MBA 6100	Personal and Team Leadership <sup>1</sup>	
ORLD 6502	Organizational Strategies - People and Culture	
MGMT 4850W	Senior Seminar in Healthcare Management <sup>1</sup>	3-4
or MBA 6810	Healthcare Quality	
<b>Total Credits</b>		<b>25-30</b>

Code	Title	Credits
<b>Required Supporting Course Work (minimum grade of C-required)</b>		
ACCT 2110	Financial Accounting	4
ACCT 2130	Managerial Accounting <sup>1</sup>	3-4
or MBA 6300	Managerial Accounting for Decision Making	
Select one of the following:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	
BUSI 4800	Business Portfolio	0
<b>Total Credits</b>		<b>11-12</b>

<sup>1</sup> Requirement may be met by taking the three-credit MBA course only if the student is admitted to the program that allows seniors to take MBA

courses. See the MBA section of the University's Graduate Catalog for details.

## Business Portfolio

All majors are required to complete a business portfolio. The portfolio is the vehicle that enables students to integrate the life skills and knowledge they bring with them and the knowledge, skills and values learned within the courses and field experiences throughout the program. This portfolio allows students to validate their experiences at St. Catherine University.

The portfolio is cumulative in nature; most aspects are completed as part of course work. Students must present the portfolio to their advisor no later than the week of September 15-22 for December graduation or the week of February 15-22 for May graduation.

For specific portfolio (BUSI 4800 Business Portfolio) requirements, please refer to the Professional Portfolio Handbook.

Healthcare management majors satisfy the Writing Requirement for Majors by completing MGMT 4850W Senior Seminar in Healthcare Management. They complete the Liberal Arts and Sciences Core Writing Requirement with three other writing-intensive courses (CORE 1000W The Reflective Woman, CORE 3990W Global Search for Justice, and any other writing-intensive course).

The healthcare management major is offered both fully online asynchronous and fully online with synchronous options. Both options are displayed below.

### SYNC ONLINE Option:

Code	Title	Credits
<b>Fall Term</b>		
LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2
<b>Spring Term</b>		
ACCT 2110	Financial Accounting	4
BUSI 2012	Business Analytics	2
LEAD 3400	Leadership, Effective Teams, and Change Management	4
Select one from:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	
<b>Summer Term</b>		
MKTG 2302	Introduction to Marketing	2
<b>Fall Term</b>		
ACCT 2130	Managerial Accounting	4
MGMT 3850	Healthcare Policy	4
<b>Spring Term</b>		
ACCT 3202	Business Finance	2
MGMT 3460	Managing Within a Diverse Workforce	4
PHIL 3400	Biomedical Ethics	4
<b>Summer Term</b>		
BUSI 4750	Business Practicum	2
<b>Fall Term</b>		

BUSI 3642	The Legal Environment of Business	2
HLTH 2050	Foundations in Public Health	4
MGMT 4850W	Senior Seminar in Healthcare Management	4
<b>Spring Term</b>		
ECON 2610	Principles of Microeconomics	4
BUSI 4800	Business Portfolio	0
<b>Total Credits</b>		<b>54</b>

**ASync ONLINE Option:**

Code	Title	Credits
<b>Fall Term</b>		
BUSI 2012	Business Analytics	2
LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2
<b>Spring Term</b>		
BUSI 3502	Global Business	2
MKTG 2302	Introduction to Marketing	2
Select one from:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	
<b>Summer Term</b>		
MGMT 3850	Healthcare Policy	4
<b>Fall Term</b>		
ACCT 2110	Financial Accounting	4
LEAD 3400	Leadership, Effective Teams, and Change Management	4
<b>Spring Term</b>		
ACCT 2130	Managerial Accounting	4
ECON 2610	Principles of Microeconomics	4
<b>Summer Term</b>		
MGMT 3460	Managing Within a Diverse Workforce	4
<b>Fall Term</b>		
ACCT 3202	Business Finance	2
BUSI 3642	The Legal Environment of Business	2
HLTH 2050	Foundations in Public Health	4
MGMT 4850W	Senior Seminar in Healthcare Management	4
<b>Spring Term</b>		
BUSI 4800	Business Portfolio	0
PHIL 3400	Biomedical Ethics	4
<b>Summer Term</b>		
BUSI 4750	Business Practicum	2
<b>Total Credits</b>		<b>56</b>

The healthcare management major is offered both fully online asynchronous and fully online with synchronous options. Both options are displayed below.

**Sync ONLINE Option:**

Code	Title	Credits
<b>Spring Term</b>		
BUSI 2012	Business Analytics	2
LEAD 2202	Leadership and Influence	2

MGMT 2402	Principles of Management	2
<b>Summer Term</b>		
MKTG 2302	Introduction to Marketing	2
<b>Fall Term</b>		
Select one from:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	
<b>Spring Term</b>		
ACCT 2110	Financial Accounting	4
ECON 2610	Principles of Microeconomics	4
LEAD 3400	Leadership, Effective Teams, and Change Management	4
<b>Summer Term</b>		
BUSI 4750	Business Practicum	2
<b>Fall Term</b>		
ACCT 2130	Managerial Accounting	4
MGMT 3850	Healthcare Policy	4
<b>Spring Term</b>		
ACCT 3202	Business Finance	2
MGMT 3460	Managing Within a Diverse Workforce	4
PHIL 3400	Biomedical Ethics	4
<b>Fall Term</b>		
BUSI 3642	The Legal Environment of Business	2
BUSI 4800	Business Portfolio	0
HLTH 2050	Foundations in Public Health	4
MGMT 4850W	Senior Seminar in Healthcare Management	4
<b>Total Credits</b>		<b>54</b>

**ASync ONLINE Option:**

Code	Title	Credits
<b>Spring Term</b>		
LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2
<b>Summer Term</b>		
MGMT 3850	Healthcare Policy	4
<b>Fall Term</b>		
ACCT 2110	Financial Accounting	4
BUSI 2012	Business Analytics	2
LEAD 3400	Leadership, Effective Teams, and Change Management	4
<b>Spring Term</b>		
ACCT 2130	Managerial Accounting	4
BUSI 3502	Global Business	2
MKTG 2302	Introduction to Marketing	2
<b>Summer Term</b>		
MGMT 3460	Managing Within a Diverse Workforce	4
<b>Fall Term</b>		
ACCT 3202	Business Finance	2
BUSI 3642	The Legal Environment of Business	2
HLTH 2050	Foundations in Public Health	4
MGMT 4850W	Senior Seminar in Healthcare Management	4

**Spring Term**

ECON 2610	Principles of Microeconomics	4
Select one from:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	

**Summer Term**

BUSI 4750	Business Practicum	2
-----------	--------------------	---

**Fall Term**

BUSI 4800	Business Portfolio	0
PHIL 3400	Biomedical Ethics	4

**Total Credits** 56

The healthcare management major is offered both fully online asynchronous and fully online with synchronous options. Both options are displayed below.

**SYNC ONLINE Option:**

Code	Title	Credits
<b>Summer Term</b>		
LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2

**Fall Term**

Select one from:		4
ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	

**Spring Term**

ACCT 2110	Financial Accounting	4
BUSI 2012	Business Analytics	2
LEAD 3400	Leadership, Effective Teams, and Change Management	4

**Summer Term**

MKTG 2302	Introduction to Marketing	2
-----------	---------------------------	---

**Fall Term**

ACCT 2130	Managerial Accounting	4
MGMT 3850	Healthcare Policy	4

**Spring Term**

ACCT 3202	Business Finance	2
MGMT 3460	Managing Within a Diverse Workforce	4
PHIL 3400	Biomedical Ethics	4

**Summer Term**

ECON 2610	Principles of Microeconomics	4
BUSI 4750	Business Practicum	2

**Fall Term**

BUSI 3642	The Legal Environment of Business	2
BUSI 4800	Business Portfolio	0
HLTH 2050	Foundations in Public Health	4
MGMT 4850W	Senior Seminar in Healthcare Management	4

**Total Credits** 54

**ASYNCHRONOUS ONLINE Option**

Code	Title	Credits
<b>Summer Term</b>		

LEAD 2202	Leadership and Influence	2
MGMT 2402	Principles of Management	2

**Fall Term**

ACCT 2110	Financial Accounting	4
BUSI 2012	Business Analytics	2
LEAD 3400	Leadership, Effective Teams, and Change Management	4

**Spring Term**

ACCT 2130	Managerial Accounting	4
BUSI 3502	Global Business	2
MKTG 2302	Introduction to Marketing	2

**Summer Term**

MGMT 3460	Managing Within a Diverse Workforce	4
MGMT 3850	Healthcare Policy	4

**Fall Term**

ACCT 3202	Business Finance	2
BUSI 3642	The Legal Environment of Business	2
HLTH 2050	Foundations in Public Health	4
MGMT 4850W	Senior Seminar in Healthcare Management	4

**Spring Term**

ECON 2610	Principles of Microeconomics	4
Select one from:		4

ECON 1080	Statistical Analysis for the Social Sciences	
ECON 1090	Statistical Analysis for Decision Making	
PSYC 1090	Statistical Methods in Psychology	
STAT 1090	Statistical Analysis	

**Summer Term**

BUSI 4750	Business Practicum	2
-----------	--------------------	---

**Fall Term**

BUSI 4800	Business Portfolio	0
PHIL 3400	Biomedical Ethics	4

**Total Credits** 56