

# BUSINESS (BUSI)

---

## **BUSI 1999 Credit for Prior & Alternative Learning – 20 credits**

### **BUSI 2012 Business Analytics – 2 credits**

Business analytics are applied in many areas within business including management, marketing, accounting, finance, sales, operations, and strategic planning. It is now critical for managers to be able to make sense of the increasing availability of extremely large amounts of information called "Big Data." In this course, students will learn basic analysis and business modeling methods to analyze data while utilizing Microsoft Excel®. Emphasis will be placed on students acquiring the ability to apply, analyze, and evaluate data to make sound and strategic business decisions by thinking critically about the analysis or model constructed. Offered in the College for Women and the College for Adults.

### **BUSI 2952 Independent Study – 2 credits**

### **BUSI 2956 Independent Study – 6 credits**

### **BUSI 3002 #MeToo: Sexual Harassment in the Workplace – 2 credits**

#MeToo: Sexual Harassment in the Workplace is a unique course designed by the Business Department faculty at St. Catherine University. This course examines current organizational strategies in place to address sexual harassment in the workplace and explore the impact of the #MeToo Movement. Students will develop an awareness of the managerial, legal, ethical, and cultural issues related to sexual harassment, analyze and apply this consciousness in role plays. This cumulates in an evaluation of what organizational leaders can do to foster and apply these concepts to the creation of safe workplace environments.

### **BUSI 3502 Global Business – 2 credits**

This course is an introduction to global/international business aimed at familiarizing students with the basic concepts and theories relevant to conducting business in the international arena. Throughout the course, students will become familiar with the context of global business and the major trends and challenges that impact international business strategies. Topics include sociocultural and political forces, international trade and economic policies, international marketing, and global leadership. Offered in the College for Women and the College for Adults.

### **BUSI 3642 The Legal Environment of Business – 2 credits**

In this course students will survey the legal process and principles as applied in the areas that concern business. Topics covered include courts, court procedures, constitutional law, torts, contracts, agency, commercial paper, and business organizations. Offered in the College for Women and the College for Adults.

### **BUSI 3652 Business Law - Contracts – 2 credits**

In this course students will continue study of the legal process and principles as applied in the areas that concern business with more depth on contracts, the uniform commercial code, and business ethics.

## **BUSI 3882 Topics - 3000 level – 2 credits**

### **BUSI 3884 Topics – 4 credits**

### **BUSI 3900W Social Entrepreneurship – 4 credits**

This course provides a hands-on case approach to understanding how to develop sustainable business sales plans for a specific international product. A primary focus of the class is up-front work to analyze a product and its potential impact, and identify a target market segment that will benefit. Students will then determine how to best position this product within this market segment for greatest acceptance. This is followed by a sales plan to reach the market. Mentors will be available to provide advice in terms of how to approach this challenging problem. These mentors will be subject matter experts on an area of significance to the project: the developing country, the product, on nutrition and agriculture, and/or sales and business professionals. The outcome of the class is a business plan including value proposition to the customer, pricing, sales channel, distribution channel, cost model and implementation plan. The teams are expected to use sales process design, combined with actual input from research, in solving the challenge. Students will learn how to position and market a product while considering the range of sales, marketing, management, political, social, ethical and cultural factors encountered in the international arena. Offered in the College for Women.

### **BUSI 4680 Directed Study – 0 credits**

### **BUSI 4682 Directed Study – 2 credits**

Directed study is provided for students whose unusual circumstances prohibit taking a regularly scheduled course but who need the material of that course to satisfy a requirement. Availability of this faculty-directed learning experience depends on faculty time and may be limited in any given term and restricted to certain courses. Available in the College for Women and the College for Adults. Register under ACCT for accounting, LEAD for leadership, MGMT for management, MKTG for marketing or SALE for sales.

**Prerequisites:** Faculty, department chair and dean approval.

### **BUSI 4683 Directed Study – 3 credits**

Directed study is provided for students whose unusual circumstances prohibit taking a regularly scheduled course but who need the material of that course to satisfy a requirement. Availability of this faculty-directed learning experience depends on faculty time and may be limited in any given term and restricted to certain courses. Available in the College for Women and the College for Adults. Register under ACCT for accounting, LEAD for leadership, MGMT for management, MKTG for marketing or SALE for sales.

**Prerequisites:** Faculty, department chair and dean approval.

### **BUSI 4684 Directed Study – 4 credits**

Directed study is provided for students whose unusual circumstances prohibit taking a regularly scheduled course but who need the material of that course to satisfy a requirement. Availability of this faculty-directed learning experience depends on faculty time and may be limited in any given term and restricted to certain courses. Available in the College for Women and the College for Adults. Register under ACCT for accounting, LEAD for leadership, MGMT for management, MKTG for marketing or SALE for sales.

**Prerequisites:** Faculty, department chair and dean approval.

**BUSI 4750 Business Practicum – 2-4 credits**

This course complements students' academic work by giving them the opportunity to apply textbook theory to an actual business practice in an internship. Through an internship, students discover more about a particular profession and learn about their career interests. Once offered an internship position, the next step is to start the process of enrolling in the Business Practicum course. This class is designed for both traditional internships and for "stretch assignments." If students are working at/near full-time, they may be able to negotiate a "stretch assignment" or "career development" project, which is above and beyond current work responsibilities, in their workplace. Whether a traditional internship or a "stretch assignment," students will participate once every two weeks (check the published annual schedule of class meetings) in structured class sessions with peers and instructor, who is also the Faculty Internship Advisor, to discuss and evaluate what students are learning in their internships. Class discussions and readings will focus on internship and career-related topics. Offered in fall, spring and summer sessions. Register under ACCT for accounting, LEAD for leadership, or BUSI for other business-related internships. Offered in the College for Women and the College for Adults.

**Prerequisite:** Department chair approval.

**BUSI 4800 Business Portfolio – 0 credits**

All business majors are required to complete a business portfolio in order to fulfill graduation requirements. The portfolio is the vehicle that enables students to integrate the life skills and knowledge they bring with them and the knowledge, skills and values learned within the courses and field experiences throughout the program. This portfolio allows students to validate their experiences at St. Catherine University. The portfolio is cumulative in nature; most aspects are completed as part of course work. The portfolio must be presented to the student's advisor no later than September 30 for December graduates or February 15 for May graduates. For specific portfolio requirements, please refer to the Professional Portfolio Handbook. Offered in the College for Women and the College for Adults.

**Prerequisite:** Senior standing.

**BUSI 4951 Independent Study – 1 credit**

Research and analysis of a field of business. Also offered in the College for Adults Program. Register under ACCT for accounting, MGMT for management, MKTG for marketing or SALE for sales.

**Prerequisites:** Permission of department chair after arranging with a sponsoring instructor.

**BUSI 4952 Independent Study – 2 credits**

Research and analysis of a field of business. Also offered in the College for Adults Program. Register under ACCT for accounting, MGMT for management, MKTG for marketing or SALE for sales.

**Prerequisites:** Permission of department chair after arranging with a sponsoring instructor.

**BUSI 4954 Independent Study – 4 credits**

Research and analysis of a field of business. Also offered in the College for Adults Program. Register under ACCT for accounting, MGMT for management, MKTG for marketing or SALE for sales.

**Prerequisites:** Permission of department chair after arranging with a sponsoring instructor.

**BUSI 4994 Topics – 4 credits**

The subject matter of the course will be announced in the annual schedule of classes. Content varies from year to year but does not duplicate existing courses. Courses are also offered as ACCT 4994 for accounting, MGMT 4994 for management, MKTG 4994 for marketing, or SALE 4994 for sales.