

COMMUNITY ENGAGEMENT

In an increasingly interconnected and complex world, effective communication is essential for civic engagement, public advocacy, and leadership. The Communication Studies: Community Engagement major equips students with the skills to influence public discourse, foster meaningful dialogue, and advocate for change.

This interdisciplinary program integrates rhetorical theory, public speaking, intercultural communication, and strategic communication with perspectives from political science, sociology, and philosophy. Students explore the role of communication in identifying and mobilizing communities, shaping public policy, and advancing social justice.

Through hands-on learning experiences—including community engaged learning experiences and applied projects, internships, and career exploration—students develop practical skills for careers in community outreach, advocacy, nonprofit leadership, government, corporate communication, and other fields that require strong public engagement and leadership abilities.

Graduates of this program will be prepared to navigate the complexities of the public sphere, communicate across diverse audiences, and lead efforts to create positive social impact. This major will prepare students for careers in public engagement, recruiter, community organization and advocacy, human services, lobbying, legal studies, public relations, organizational consultant.

This major is offered in the College for Women only.

Curriculum

Code	Title	Credits
COMM XXXX	Strategies for Public Engagement	4
COMM 1030	Speaking to Lead and Influence	4
COMM 2XXX	Communications Career Exploration	2
COMM 3030	Rhetoric, Civic Participation and Social Justice	4
COMM 3070W	Gender and Rhetoric	4
COMM 3100	Communicating across Cultures, Identities and Differences	4
COMM 4600	Leadership and the Art of Persuasion	4
COMM 4604	Internship	4
COMM 4850	Senior Seminar	4
Choose one course from the following:		4
ECON 3050	Quantitative Impact Evaluation: Applied Research Skills	
POSC 3010	Candidate Katie: From Community Engagement to Campaigns and Elections	
POSC 3070	Public Policy	
Choose one course from the following:		4
PHIL 2150	Logic	
PHIL 2200W	Ethics	
SOCI 2150	Challenging Oppressions, Civic Engagement and Change	
or CRST 2150	Challenging Oppressions, Civic Engagement and Change	
SOCI 2700	Social Movements-Social Change	

or CRST 2700 Social Movements-Social Change		Total Credits
		42
Code	Title	Credits
Fall Term		
Spring Term		
Fall Term		
Spring Term		
Fall Term		
Spring Term		
Fall Term		
Spring Term		